

## 2014 Maserati Ghibli

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Maserati Ghibli

Founded: December 1, 1914

Founded By: The Maserati Brothers

Hometown: Bologna, Italy

We recently added the Maserati Ghibli to our fleet and thought we would share a piece of automobile history with you. The Maserati logo is among the most popular and instantly recognizable car logos in history. It is a traditional emblem of Bologna, the hometown of the founding family, Maserati, and the place where the company's first plant was built before being shifted to Modena. The current version of the Maserati logo comprises of a white trident on a blue background, symbolizing Neptune's trident at Bologna's Piazza Maggiore.

The blue color in the Maserati logo symbolizes its strength, excellence, and class, whereas the white color stands for purity and charm of the brand.





Tags.